

Historic Folsom's Hometown Parade 2023, June 24

Event Information

_____ am

Entry Name:

Entry Contact:

Entry/Line-Up # & Arrival Time

Entry Contact is responsible for ensuring all entry participants receive a copy of these instructions.

Please note: Candy or any objects are not permitted to be thrown during parade. Walkers may hand out items but throwing objects are a violation of the city permit. Violators may be removed from further participation.

Please have all participants fully engaged. NO CELL PHONE usage on the parade route down Sutter Street!
All participants and chaperones are on stage.

Staging Check-in: This area will be clearly marked with Signage and a pop-up tent.

Check in Location: Intersection of Coloma and Natoma Street near La Rosa Blanca 402 Natoma Street, Folsom. Report to Staging

Area: Bring this paper and report to the staging area at assigned arrival time. You will be greeted by our volunteers at this location in Bright Yellow EVENT vests. They will assist you.

All entries must check in at the staging table to pick up their parade packet. The parade packet will give you your entry# to be placed prominently on display for judging. Your entry number will be noted in chalk on the asphalt.

Staging Time: Your assigned staging time is listed above; this is your arrival time.

Staging begins promptly at 8am and is staggered based on entry number. The streets are narrow and only allow us to line up in a one-way direction. To ensure orderly line up you must arrive at your assigned time listed above. If you arrive late, it may be difficult for you to get to your assigned staging location as other entries may block your access. **If you are more than 15 min late, we may not be able to accommodate your entry.**

Staging Area: Historic District neighborhood – please be kind to residents and leave area clean. Do not block driveways!

Only parade entries and participants may gather in the Staging Area. **Only those vehicles that are in the Parade line up will be allowed to enter the staging area.** The only entrance to staging is at the intersection of Coloma and Natomas Streets. *If you are dropping off parade participants or marching / walking in the parade, please see parking instructions detailed below.*

Parade Start Time: 9:30am / **Late arrival entries may be turned away**

Official Start Location: Scott Street and Sutter Street

Finish Location: Reading Street and Sutter Street

Approximate Length of Parade: 1 to 1 ½ hours / .5 miles

Parade End Time: 11 am

Trailers, Tractors, Horses, and other Animals:

If your entry involves a trailer, such as for horses, please off-load your horses or trailers **prior** to entering the staging area. The La Rosa Blanca parking lot adjacent to the staging area has been reserved for this purpose. After off-loading horses and horse trailers please park in the rodeo grounds.

Participant Parking: You have permission to park 2 cars per parade entry in a designated event parking lot. We have ample parking reserved for entry participants. A volunteer will monitor the parking lot to ensure usage by entries vs general public. Just place a note on your dash with your parade entry name & staging #. **If you have a LARGE GROUP- PLEASE CARPOOL. PARKING IS LIMITED. LARGE GROUPS- MAY PARK AT RODEO GROUNDS.** Rodeo grounds are just a few short blocks from the staging area.

Designated Event Parking for you: 316 Natoma St (Brazilian Jiu Jitsu) 909 Mormon St (Granite School) 614 Sutter St (Powerhouse Pub) 625 Sutter St (Planet Earth Rising) 200 Stafford St (Rodeo Grounds) 402 Natoma St (La Rosa Blanca)

Parade Dismount/Conclusion: The parade route terminates at Reading St and Sutter St. The parade route concludes at an open to public road.

You will be responsible for determining when to safely release your participants from your group.

Our Recommendations:

Walking Groups: Use the crosswalk at Sutter and Reading to cross to the light rail lot. There is a large cement area with benches where you can gather your group or disperse to watch the parade.

Road Safe Vehicles: Directed left up Reading Street. Turn left on Figueroa or Mormon and disperse from there.

Large Floats: Directed left up Reading Street. Turn left on Figueroa or Mormon and head back to your staging locations to drop off participants or disassemble your float as needed.

Horses/Animal Groups: Directed right on Reading Street, Turn Right on Leidesdorff Street and carefully proceed back to staging to load animals.

There is no shuttle service at the end of the parade. It is your responsibility to safely return to your vehicle.

Restrooms: There will be a porta potty located at the corner of Coloma and Sutter St (during the staging time). Other locations are Powerhouse Pub lot, Hacienda Lot & Wool/Sutter Lot, and parking garage & near the Chamber.

Review Stand: There will be a reviewing stand on the balcony of the Gaslight Company with the honorable John McGinness as our guest announcer and our 4 judges. Additionally, there are announcers on both the Balcony of 607 Sutter Street and 805 Sutter St, the balcony above Hop Sing. All announcers will read your entry information from your entry form. Please make sure your entry is identified with a large banner or sign or entry number so the announcer reads the correct description. He will also improvise a bit. **If you will be performing in front of the reviewing stand, we ask that you limit your performance to no more than 30 seconds unless you have prior approval.**

Spacing: **It is imperative that you remain 2 car lengths distance from the group in front of you. There will be some stops and starts depending on short performances in front of 607 Sutter, Gaslight and 805 Sutter, Hop Sing. Watch for slowdowns and keep 2 car lengths distance.**

Awards: The winners of the parade will be announced at the June 29th Twilight Concert, 7:30pm at the amphitheater in Historic Folsom. Please join us!

Please stay after the parade and enjoy our unique and charming historic district.

Please share with your families that there will be **FREE Light Rail on June 24th from 7am-1PM.** Hopefully this will help ease the parking and traffic issues. Just show a copy of the postcard which I have attached.

We appreciate all you are doing to make the Historic Folsom Hometown Parade FUN and EXCITING for all!

Please contact me directly should you have questions or concerns.

Krissy Mangan
Events Coordinator
916-544-2355